

ALLISON ROSE BONO

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PROFESSIONAL OBJECTIVE

Seeking a dietetic internship with the opportunity to apply strong communication, relationship building and planning skills to develop creative solutions that improve patient/client outcomes.

EDUCATION & CERTIFICATIONS

University of Houston Didactic Program in Dietetics (*an ACEND accredited post-baccalaureate program in Human Nutrition & Foods, approved by the Academy of Nutrition and Dietetics*); anticipated completion May 2022

- Member, Student Nutrition Association

BA; Telecommunications; Indiana University; Bloomington, IN; 2012

- Communication/marketing internships: The University of Texas MD Anderson Cancer Center (Houston), Weber Shandwick (Chicago), Jasculca Terman and Associates, Inc. (Chicago), The Refuge Group (Houston), Dancie Perugini Ware Public Relations (Houston), *PaperCity Magazine Houston* (Houston)

Certified Pilates Instructor (Mat Pilates and Reformer I Pilates)

PROFESSIONAL AFFILIATIONS

The Academy of Nutrition & Dietetics

The Texas Academy of Nutrition & Dietetics

The Texas Academy of Nutrition & Dietetics: Communication Coordinator, Southeast Region

- Create timely and informative communication campaigns that increase market exposure and enable growth.

PROFESSIONAL EXPERIENCE

SWEAT (formerly SWEAT 1000), Houston, TX

2018-2020

A Specialized Weight Endurance Athletic Training facility.

Customer Service Representative & Marketing Consultant

Secured customers through onsite sales and marketing initiatives for this new business start-up. Built customer relationships and identified solutions to their fitness goals. Led email marketing efforts.

- Through effective sales and online marketing, drove revenue growth and contributed to business expansion.

FUEL KITCHEN AND HEALTH BAR, Houston, TX

2018

A health food store, vegetarian/vegan restaurant and juice bar.

Meal Plan Coordinator

- Consulted with clients to develop meal plans that aligned with dietary goals. Advised clients on dietary options.

CORPORATE CARE, Houston, TX

2016-2018

A national commercial cleaning and restoration services company.

Marketing Administrative Specialist

Supported national marketing and business development efforts and managed the website. Identified and directed vendors in creating the look and feel of the website. Helped develop co-branded marketing materials. Utilized various technical tools to manage pricing and the execution of service delivery.

- Collaboratively revised the website and producing a video spot to support new branding efforts.

The University of Texas MD Anderson Cancer Center, Houston, TX

2013-2016

Marketing Coordinator, Global Branding

Promoted to onboard members of the MD Anderson Cancer Network® (23+ national and 3 global affiliates). Served as the primary member contact for brand guidelines. Chosen to participate in high-level global marketing meetings.

- Selected to lead monthly membership meetings with senior executives to enable more informed decision making.
- Helped update brand guidelines to maintain brand integrity and ensure content and visual consistency.